

Smartway Media Solutions.

We are a Leicester-based freelance media studio who work with charities, local organisations, businesses and enterprising individuals to deliver high quality bespoke media content.

Our team possess a wide range of expertise including videography, photography, drone photography, 3D and 2D animations, event coverage and live-streaming and more.

Together, we'll find **your** media solution.



07960500371



info@smartwaymedia.co.uk



@smartway_media



www.smartwaymedia.co.uk

2026 PRICING GUIDE



VIDEOGRAPHY & PHOTOGRAPHY

[Including Event Coverage and Live Streaming Services. Prices per videographer/photographer]

£50 per hour

or

£180 Half Day [4 Hours]

£335 Full Day [8 Hours]

POST PRODUCTION & MOTION GRAPHICS

[Including Subtitling and 2D Animation Services]

£40 per hour

or

£150 Half Day [4 Hours]

£300 Full Day [8 Hours]

3D MODELLING & ANIMATION

Quotes available on request based on complexity and scope of work required.

TRAVEL & EXPENSES

Travel to locations within 10 miles of Leicester City Centre will not be charged. Locations outwith this will be charged at 20p per mile.

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RETAINED SERVICES (Starting from minimum £1000)



For clients who would like to work with us over a longer period, we are pleased to offer our services on a contractual retainer basis. It's a great fit for anyone looking to build a long-term partnership in content creation based on trust and mutual understanding of your needs.

WHAT IS A RETAINER?

A retainer is a contractual agreement between us and you that will guarantee you a number of advantages over our standard pricing model. Starting with a minimum balance of **£1000**, we will provide pre-agreed services on a continual basis without the need for renegotiation.

Services will be provided as long as there are sufficient funds held in balance, which you may top-up at any time and as many times as you wish.

WHAT ARE THE BENEFITS OF A RETAINER?

Prioritised Work

A retainer allows us to prioritise your projects and guarantees you access to our services, even during periods of high demand.

Discounted Services

Additionally, we are pleased to be able to offer a **5% discount** on any projects* undertaken via retainer contracts, guaranteeing you savings over time when compared to our standard pricing model.